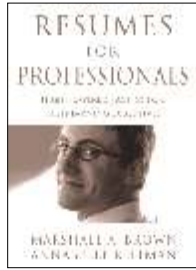


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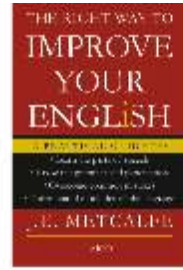
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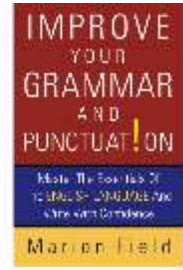
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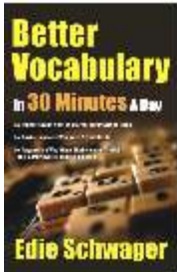


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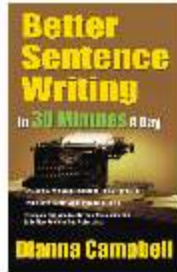
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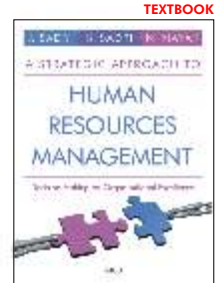
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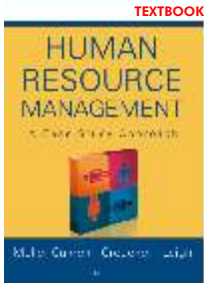


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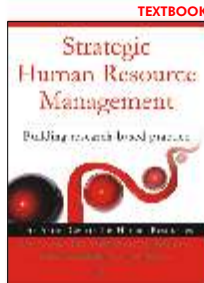


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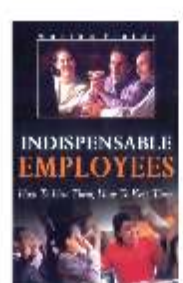
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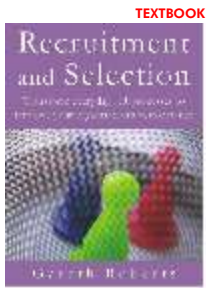


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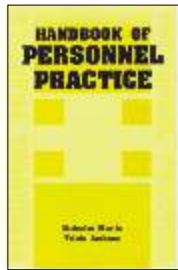
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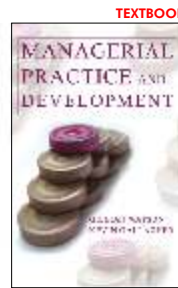
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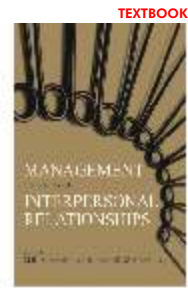
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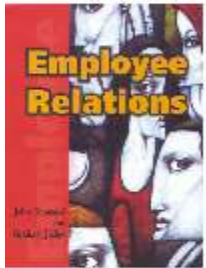


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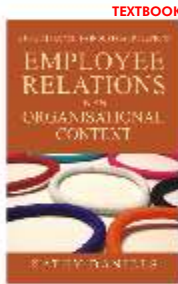


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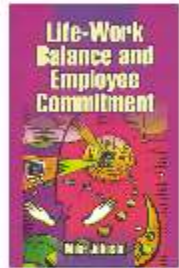
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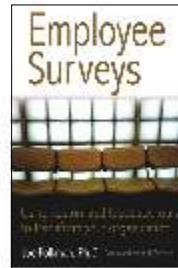
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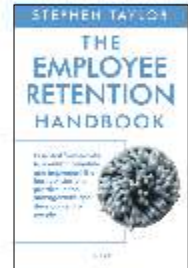
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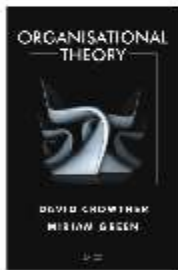


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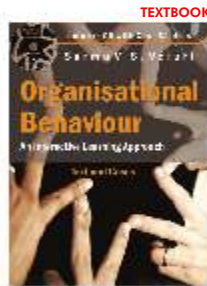
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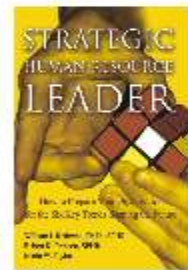
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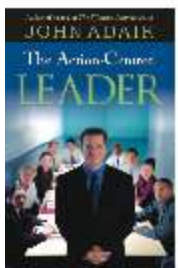


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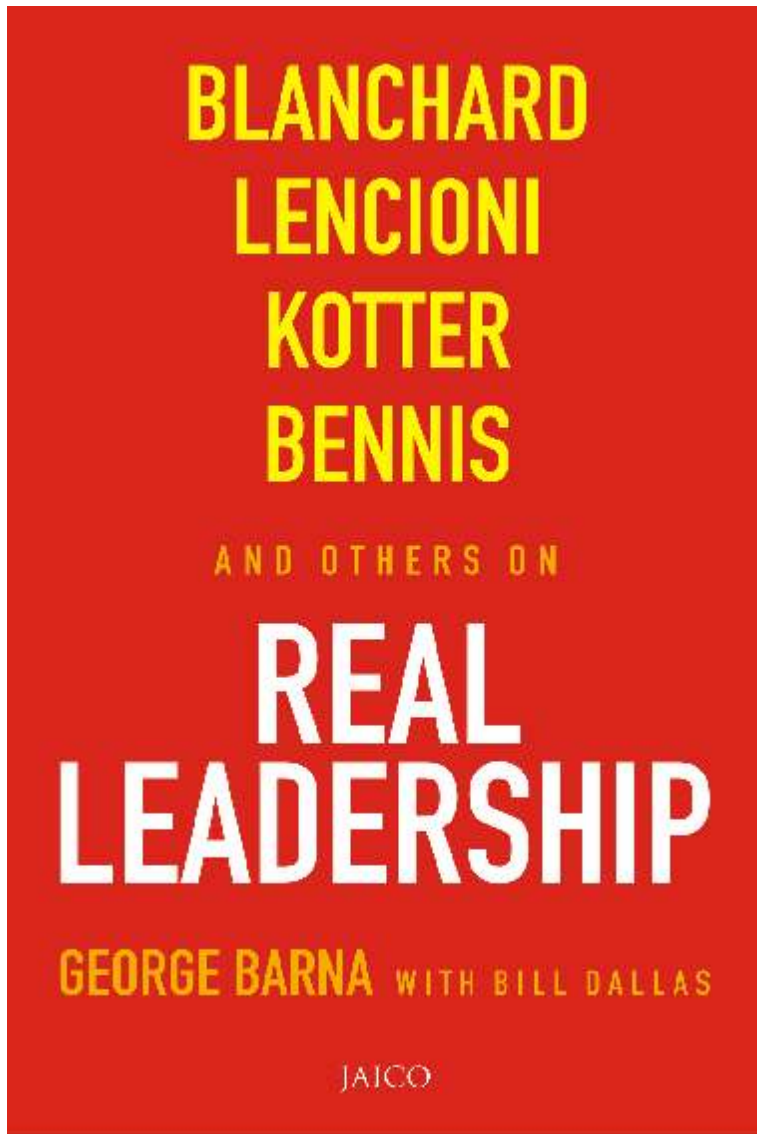


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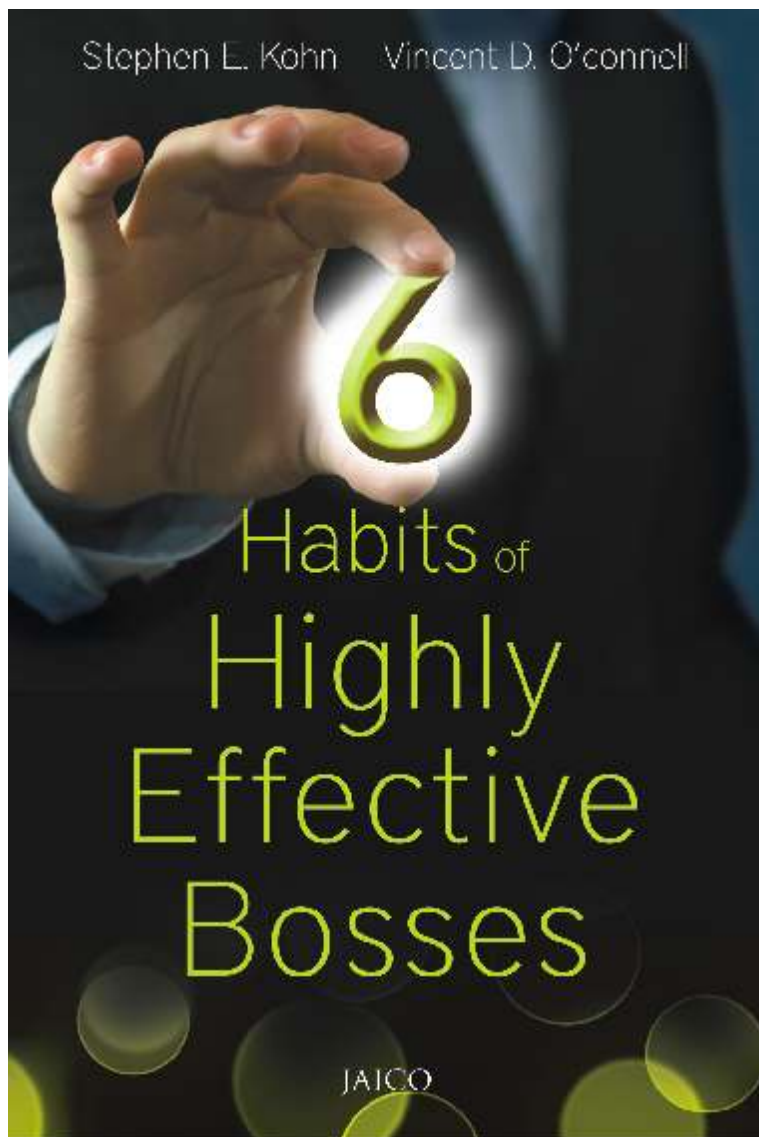
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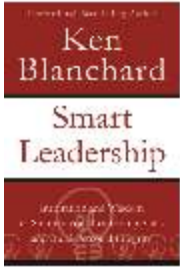
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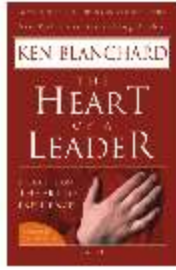
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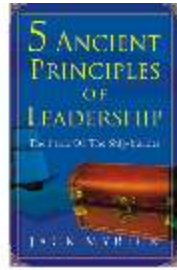
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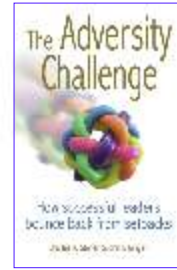
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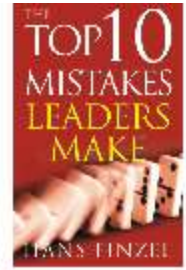
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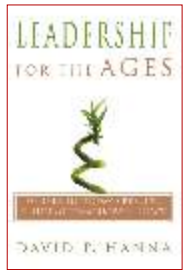
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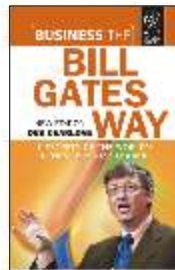
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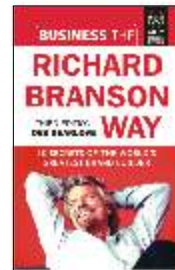
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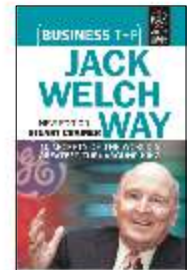
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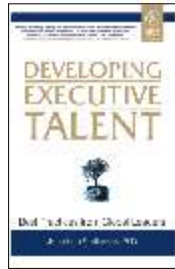


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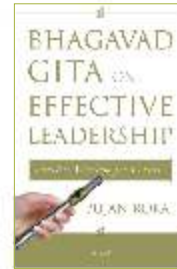
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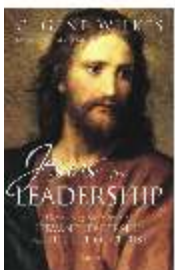


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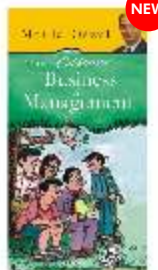


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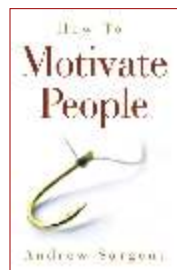
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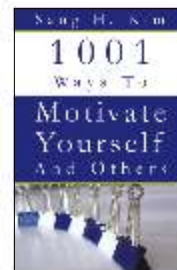
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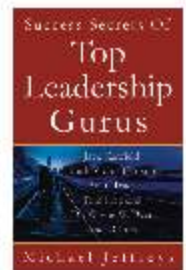
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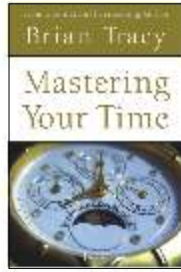


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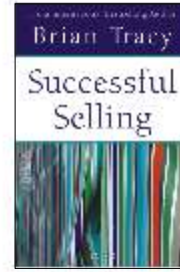
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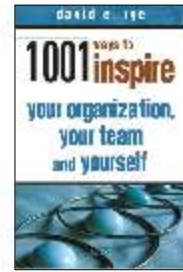
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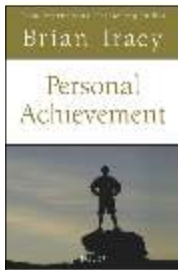
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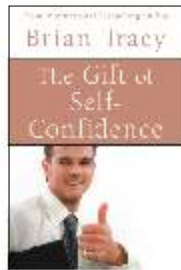
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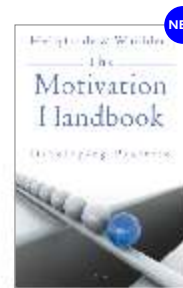
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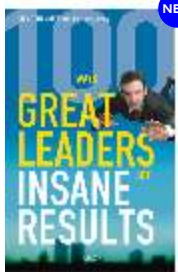


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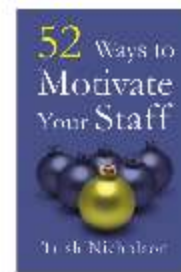


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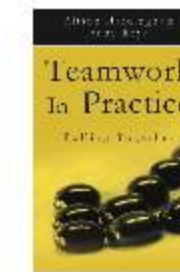
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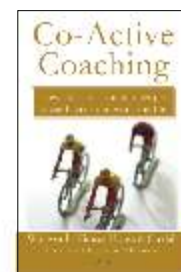


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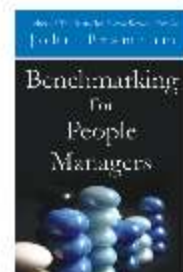
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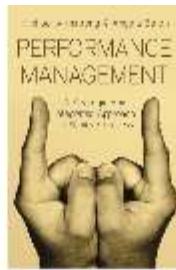
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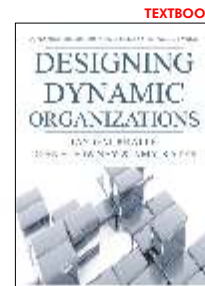
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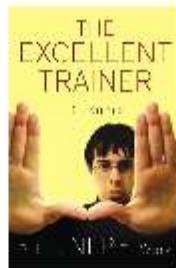


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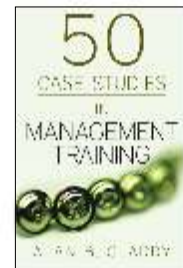
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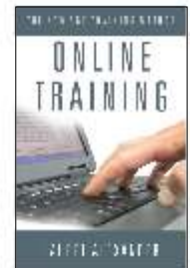
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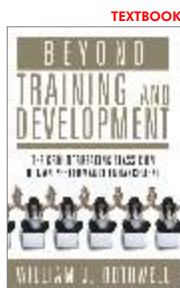
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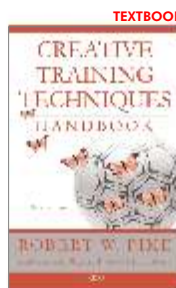
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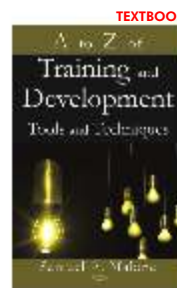
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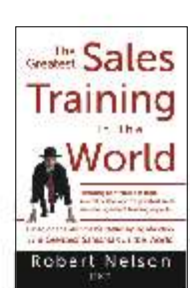
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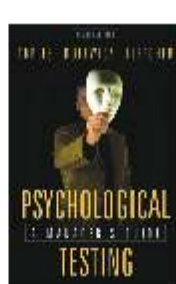
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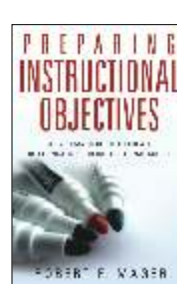
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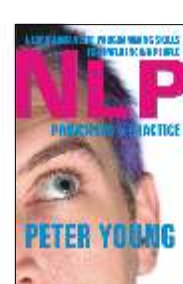
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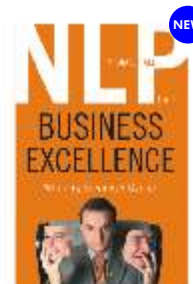
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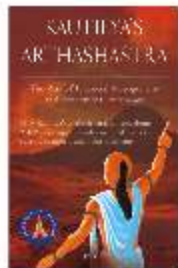
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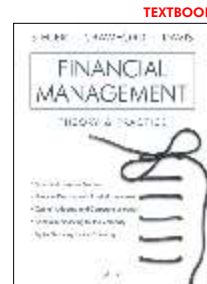
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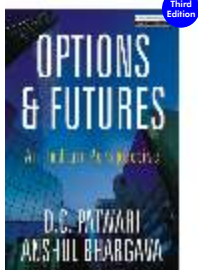


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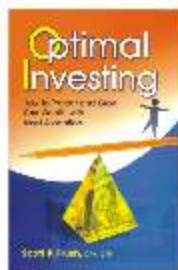


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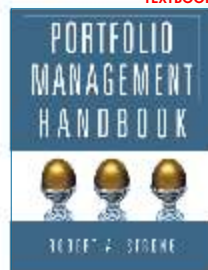
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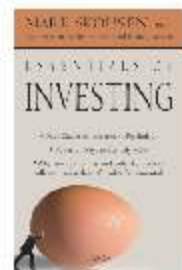
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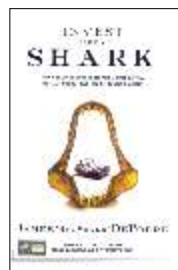


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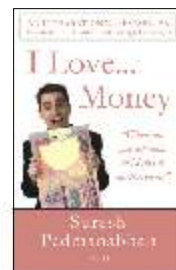
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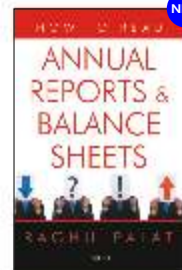
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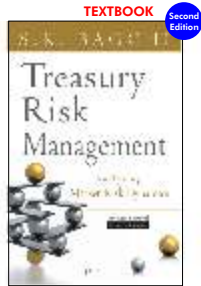


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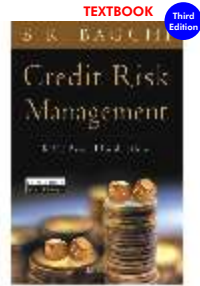
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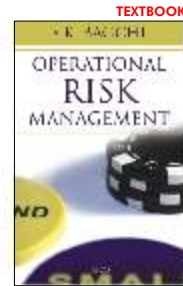
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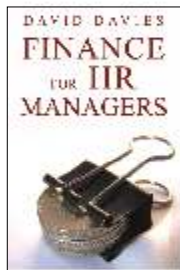
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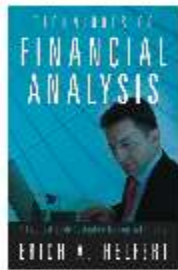
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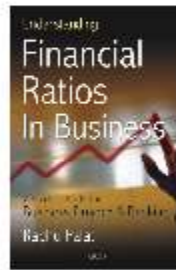
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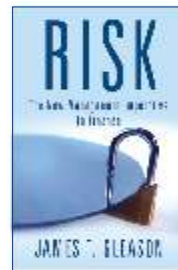


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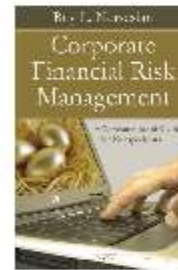
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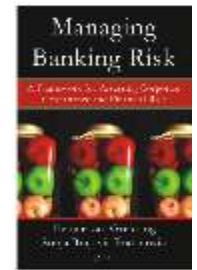
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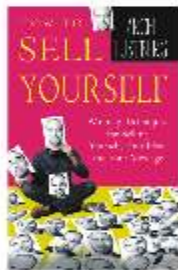


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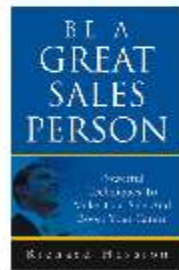
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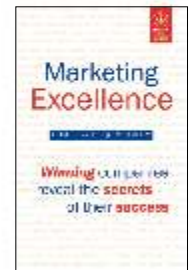
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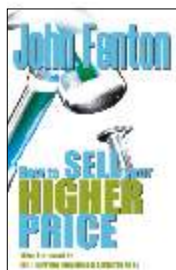


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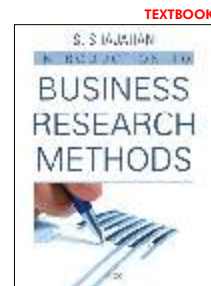
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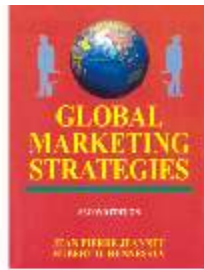


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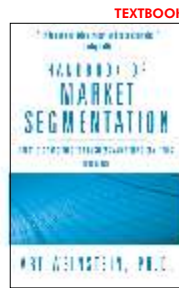
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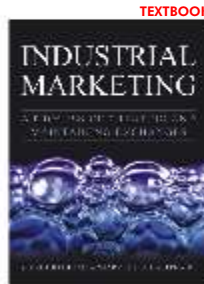


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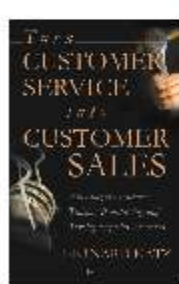
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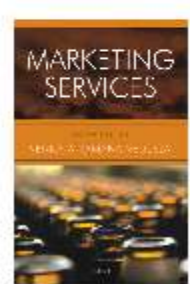
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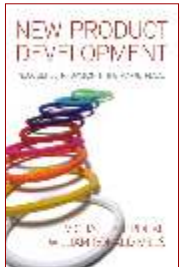


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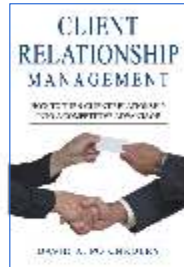


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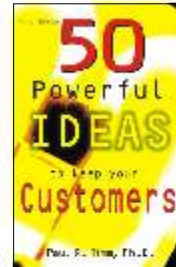
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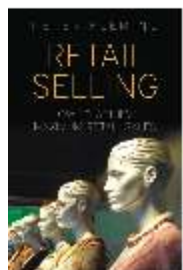
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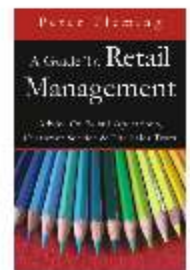
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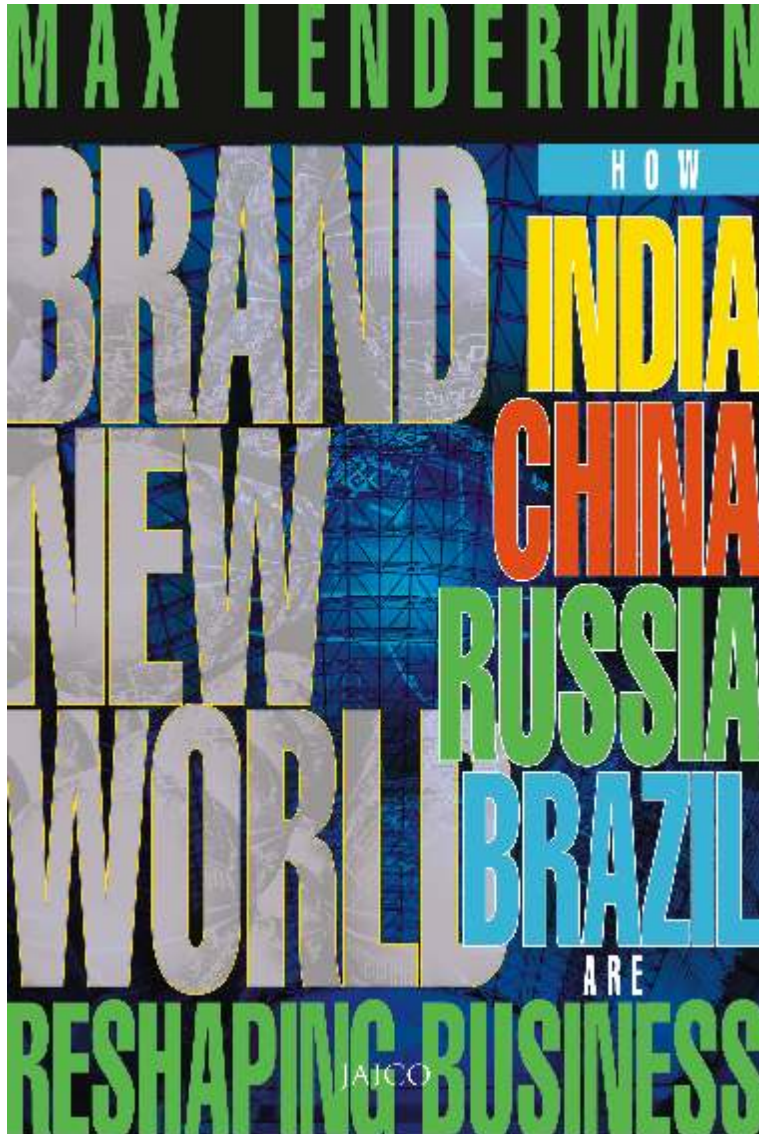
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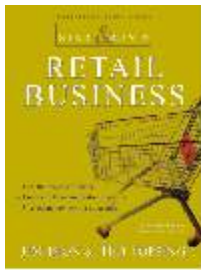
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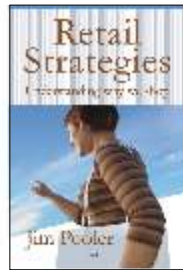


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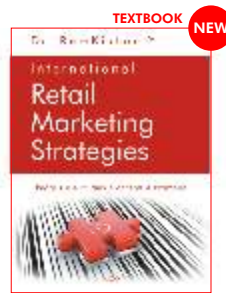
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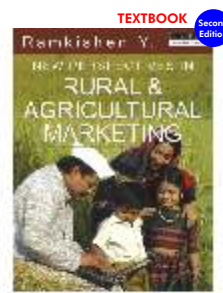
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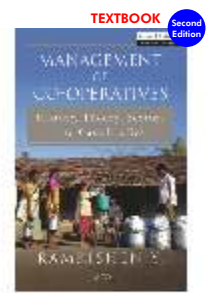
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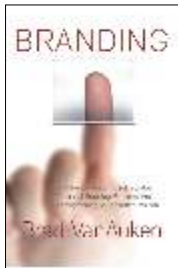


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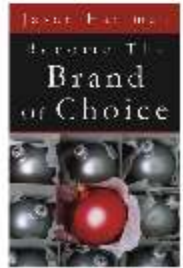


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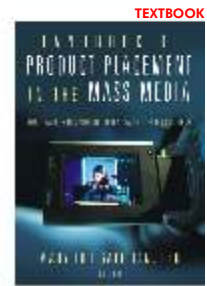
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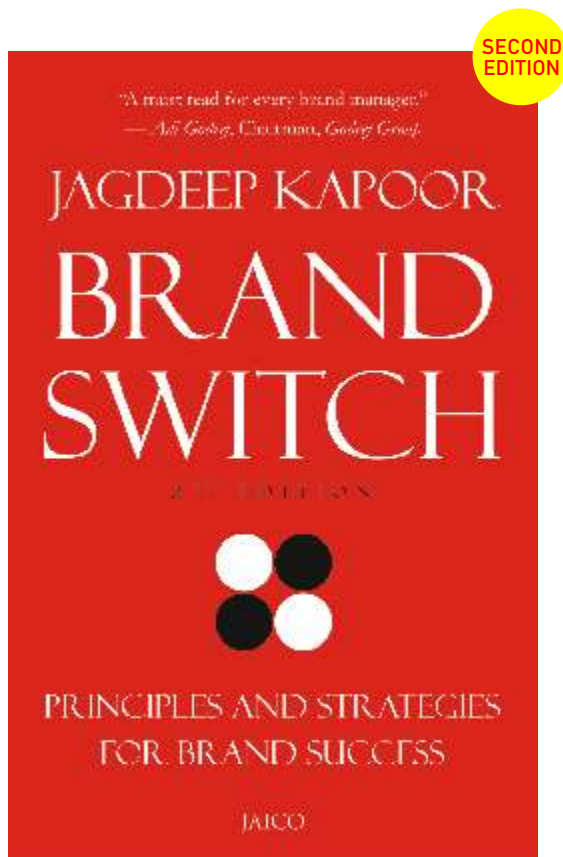


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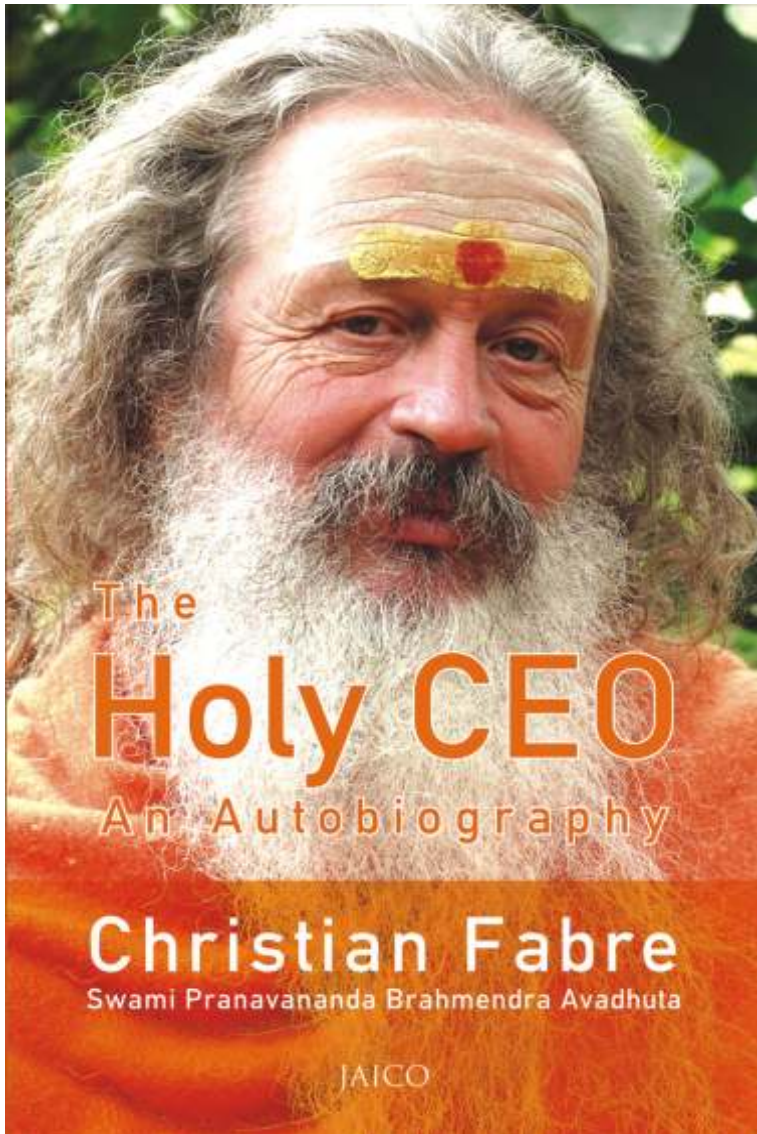


JAGDEEP KAPOOR is the Chairman and Managing Director of Samsika Marketing Consultants Pvt. Ltd., Mumbai, a leading strategic marketing consultancy. Widely considered to be a Brand Guru, Jagdeep Kapoor is a prolific writer and has a number of books to his credit.

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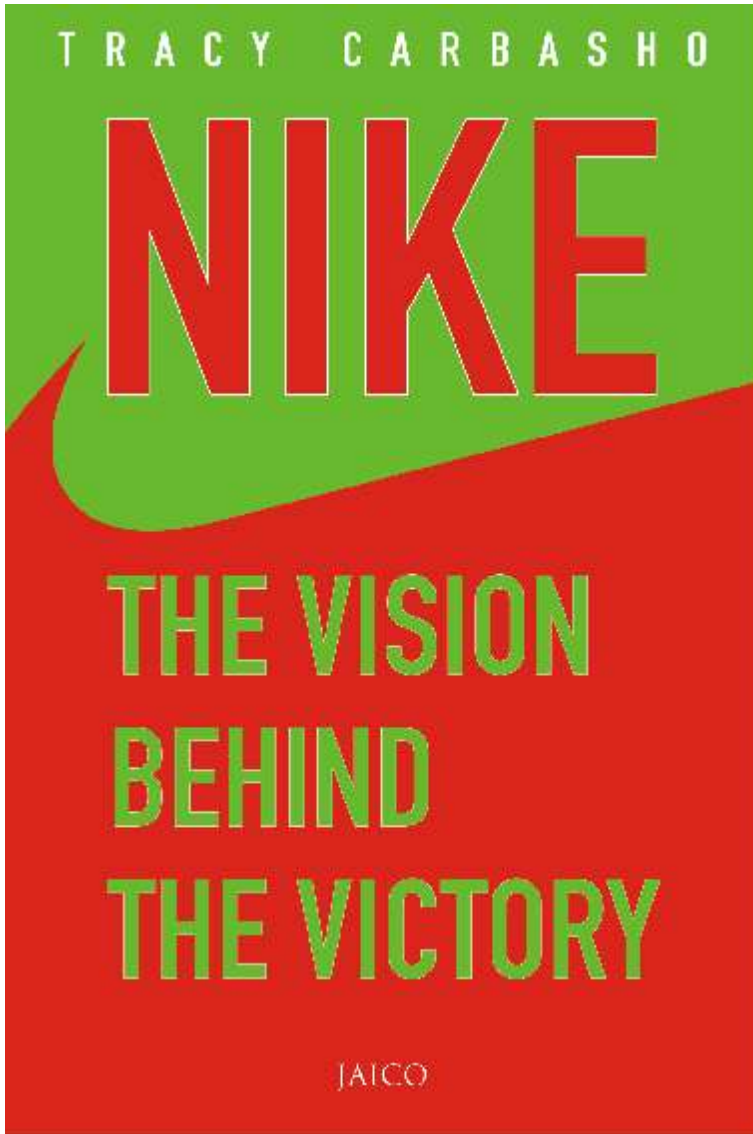
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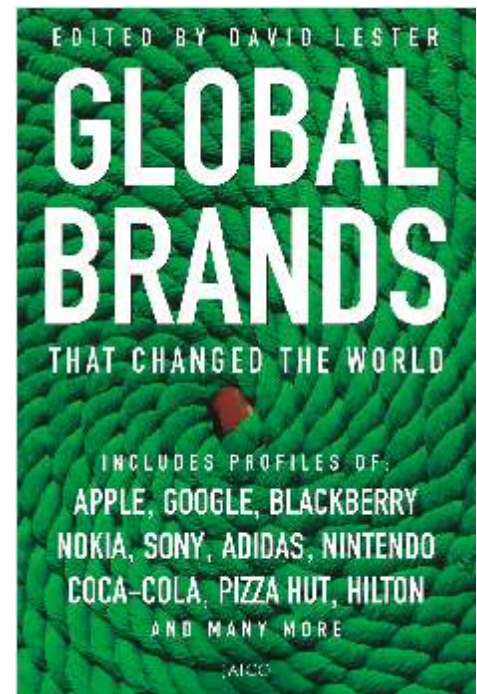
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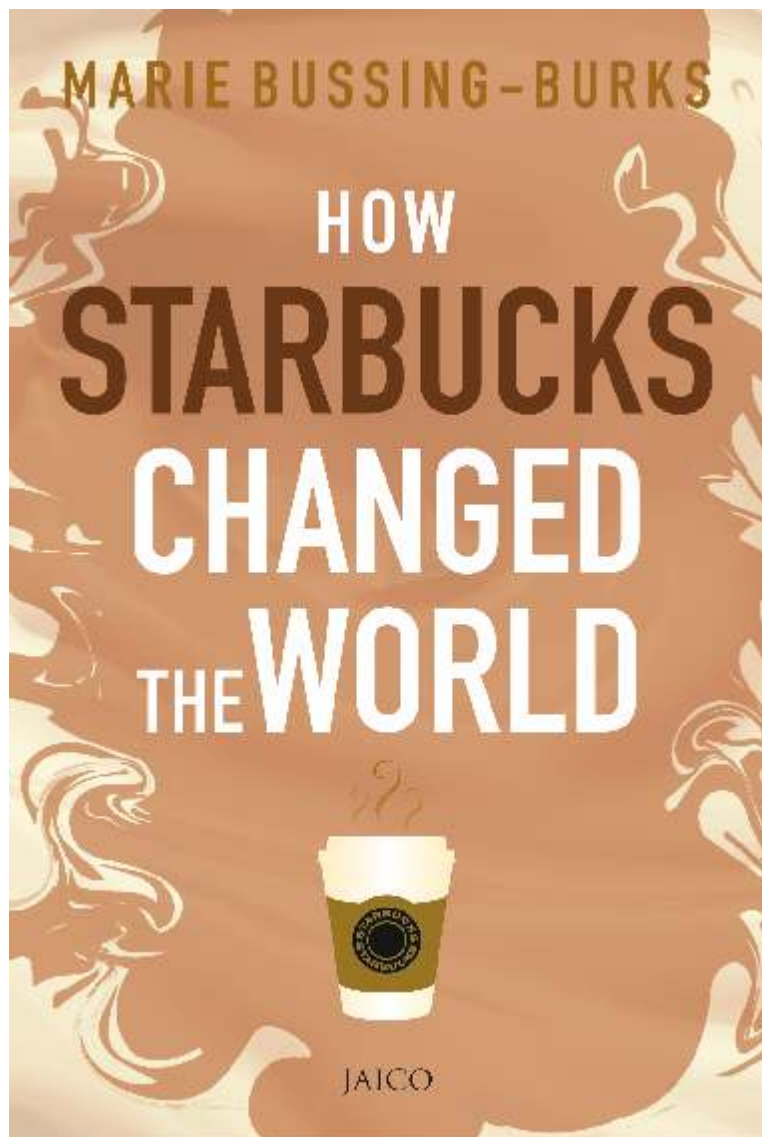
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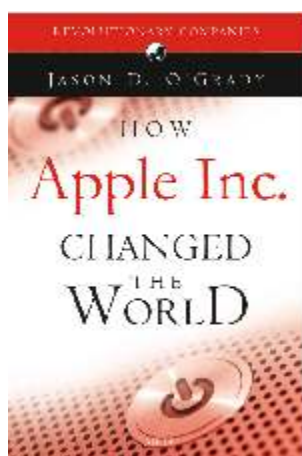
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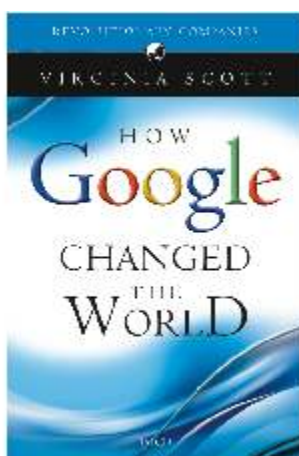
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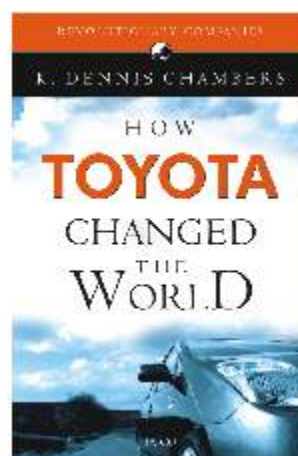
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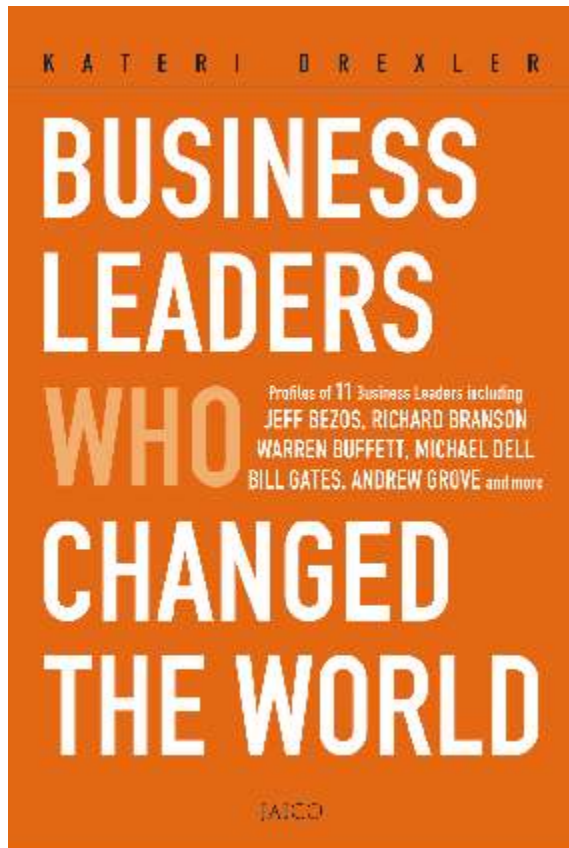
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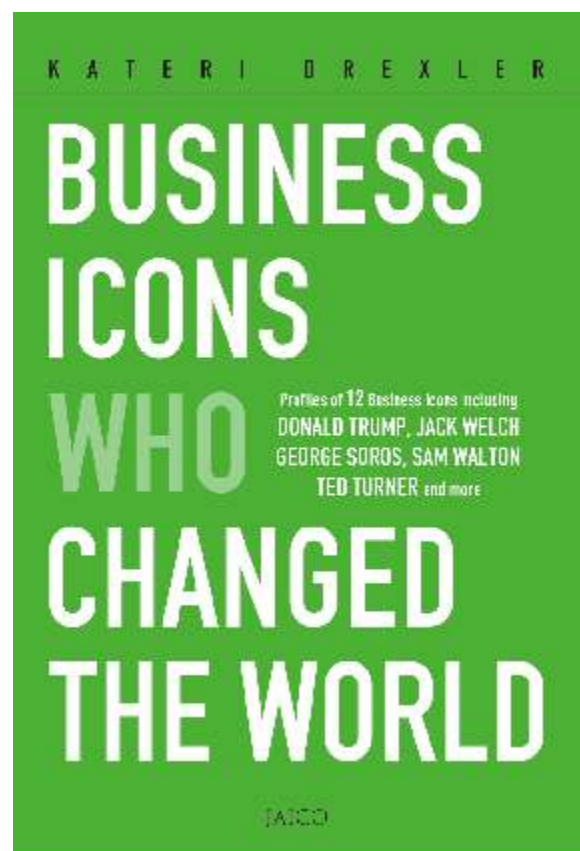
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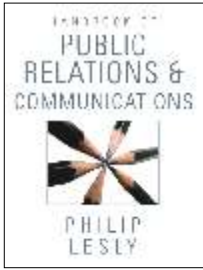
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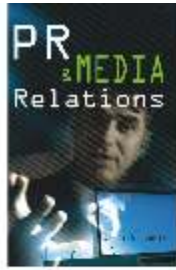
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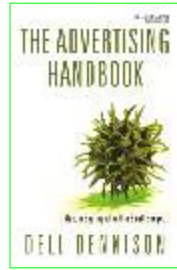
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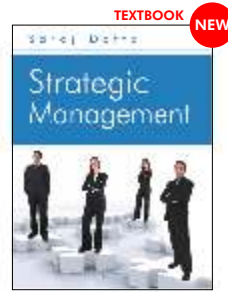


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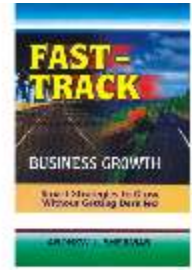


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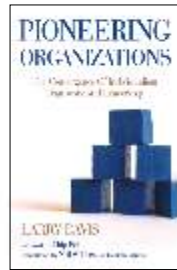
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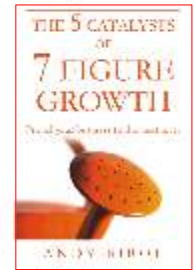
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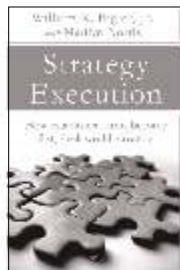
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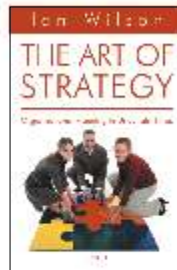
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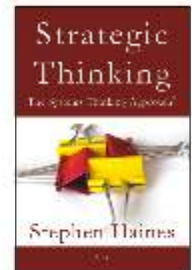
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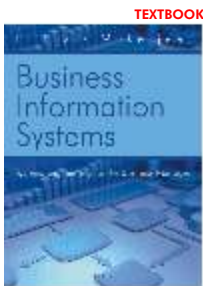


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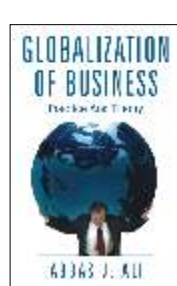
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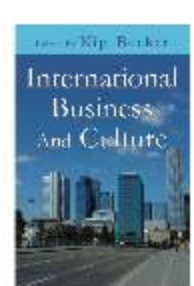
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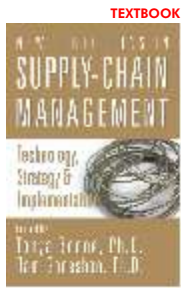


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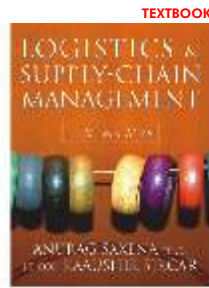


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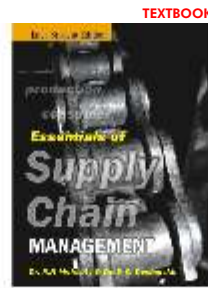
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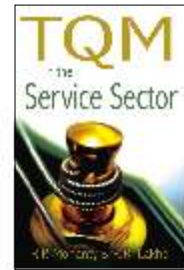


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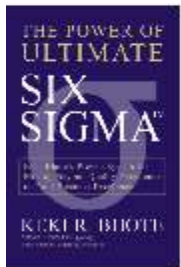


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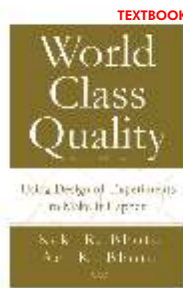


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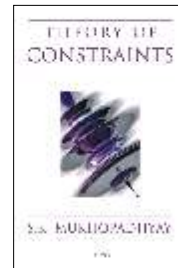
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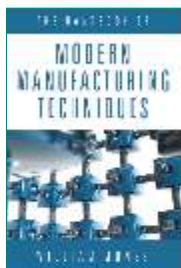


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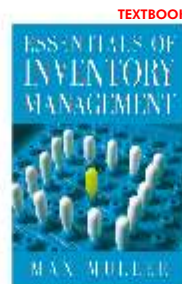
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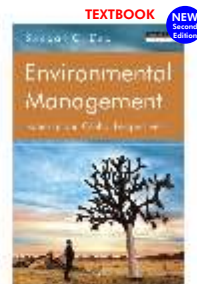
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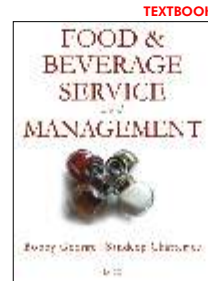
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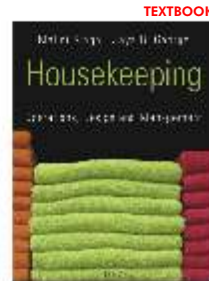
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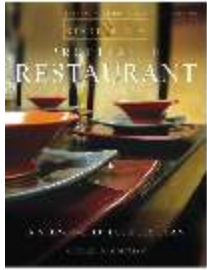
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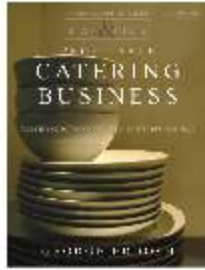


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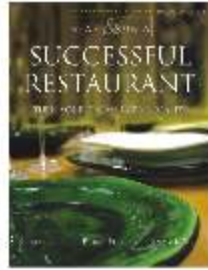
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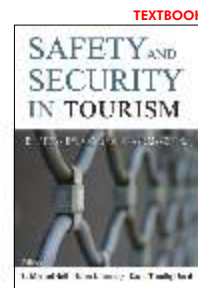
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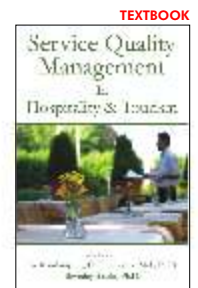
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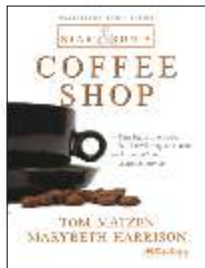
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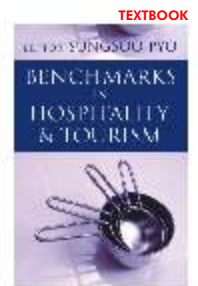
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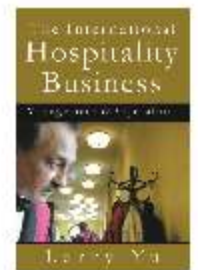
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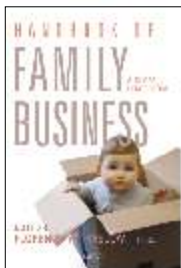


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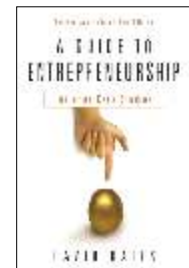


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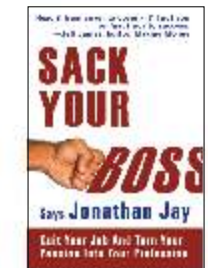
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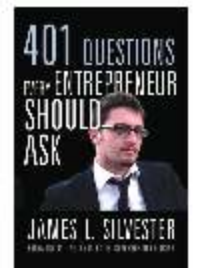
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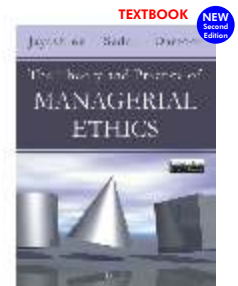
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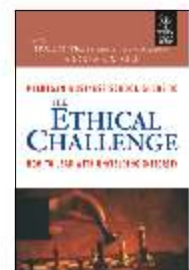
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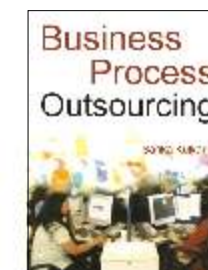
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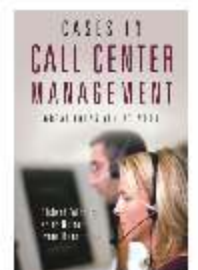
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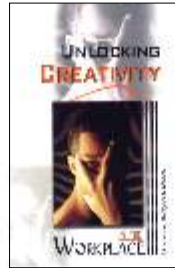
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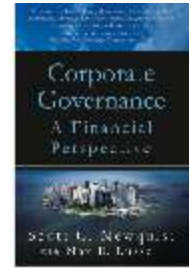


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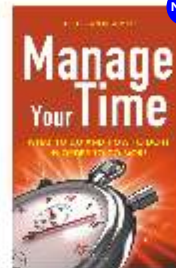
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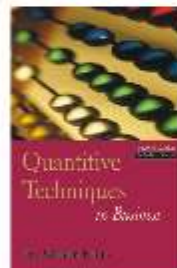


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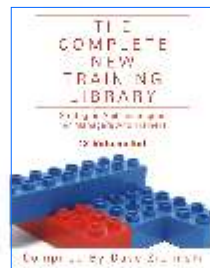
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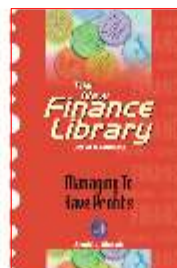
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