

Dear Editor:

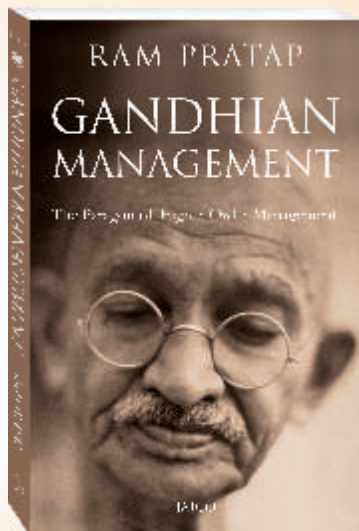
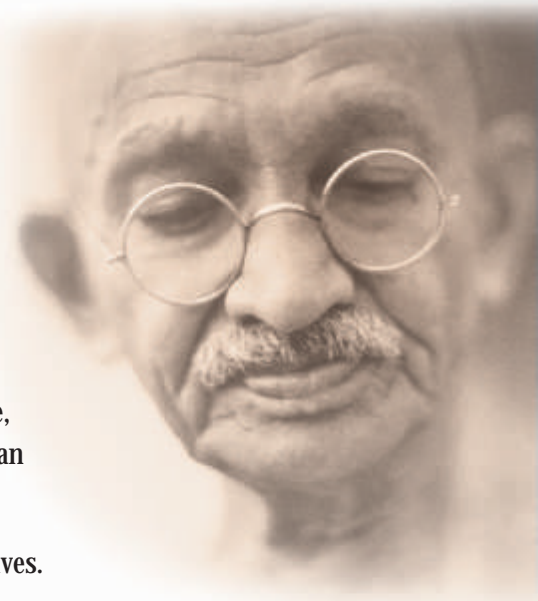
This is a book on Gandhi with a difference.

The bedrock of Gandhian management is Gandhian philosophy, which is a structure of truth, love and non-violence. Gandhi applied his philosophy as a litmus test to confirm his principles, and as a fire-test to warrant his practices. It is the integration of this philosophy with his principles and practices that defines a new set of management values and hence a new school of management thought.

The importance of the human factor in contemporary management can be seen in its finest form in Gandhian management. Gandhiji's humanitarian canvas was so global, and was such an intense clarion call for justice, that he became an institution by himself much before the world discovered this reality. The book covers issues such as leadership, self-management, communication and information flow, natural justice, ethics, strategic management and welfare management from a Gandhian perspective.

This book will inspire its readers to excel in both their personal and work lives.

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Gandhian Management

The Paragon of Higher Order Management

Ram Pratap

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I do hope you will review this book in your publication. Do feel free to contact me for any additional information.

Best Regards,

Akash Shah
Publisher



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